

Grants for the Places We Love – Securing Funding for Oregon’s Parks and Special Places

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Today’s Topics

Basic Tools for Success *Deborah*

- Designing Fundable Projects
- Realistic Planning
- Measures of Success

Grantwriting Basics *Marcia*

- Types of Proposals, Proposal Components

Finding Funding – the Research *Marcia*

Courtship – Approaching Funders *Marcia*

Questions and Answers *Marcia and Deborah*

About Your Presenters

- **Marcia Andrews**

Grants Coordinator, *Oregon State Parks Department*

Marcia coordinates the granting process which provides outdoor recreation funding for projects throughout the state of Oregon. She previously worked as an adjunct instructor in writing at Chemeketa Community College and as a federal grant manager at Portland State University.

- **Deborah Krause**

President, *Claro! LLC*

Deborah is a principal of Claro!, an Oregon-based strategic planning, marketing and fund development consultancy. She also is an adjunct faculty member in the Institute for Nonprofit Management at Portland State University where she teaches Program Development and Grantseeking.

The Good News...

- There is money to be had for good programs and well-planned projects



The Bad News...

- Challenge to identify opportunities
- Submission deadlines that are not in sync with project's developmental life stage
- Substantial investment of time for no certain gain
- Competitive environment



How Community-Based Grant-Funded Projects Get Started

- Community effort
 - Perceived community need
 - “Save the Lighthouse”
- Government or foundation initiative
 - Often a result of legislative mandate or research results
 - Americans With Disabilities Act
 - National Recreational Trails Development Technical Assistance
 - Tourism and park usage statistics

